

# **TWO-YEAR CHAPTER PLAN FOR 2016 & 2017**

## **FLORIDA/COLOMBIA CHAPTER OF PARTNERS OF THE AMERICAS**

### **Vision:**

Build bridges of understanding and volunteerism through people-to-people communication and exchanges between residents of Colombia, Latin America and the United States in order to promote good relations and to foster the development and implementation of programs and projects that benefit the peoples of both countries.

### **Goals:**

- Maintain an effective partnership relationship between Colombia and the United States.
- Maintain a strong and effective relationship with the Partners of the Americas organization.
- Identify and implement high-impact programs and projects.
- Increase Chapter membership.
- Increase partnership resources through fund-raising and networking.

### **Strategy:**

- Develop and implement annually a focused Two-year Chapter Plan with input from all interested partners. The Chapter Plan shall be the guide for the activities conducted during the period.
- Create strategic alliances with organizations and persons seeking to accomplish similar goals and objectives.
- Identify travel opportunities in line with Chapter Goals for bi-national visits among the Colombian and U.S. partnerships and communicate these to our members.
- Promote and coordinate resources and skills for Chapter and POA programs.
- Maintain and expand involvement among members, past members, project beneficiaries, and participants.
- Expand the reach of Florida Partners beyond central Florida.
- Cultivate linkages with other Partners Chapters.
- Participate in Bi-National and POA Conventions.

### **Activities:**

#### **Chapter Programs**

- “Our Birds Are Your Birds Too”
  - teacher exchanges
  - enhanced school-to-school communication
  - addition of more schools
- Youth Ambassadors (cultivate resources for future opportunities)
  - Small groups
- English-as-a-Second-Language (provide support for applications)
  - Bogota
  - Barranquilla
  - Cali
- Support Partners Campus chapters in Colombia and Florida as possible
- Artist Exchange
- Other Chapter Programs
  - Youth Sports Management Exchange
  - Climate Change Fellows

#### **Other Priorities**

- Develop and adopt an Annual Budget and review it at each Quarterly Meeting.
- Improve Chapter exposure and outreach through the use of internet and other media.
  - Hold at least one Quarterly Meeting per year in the Miami area to increase the involvement of Miami residents.
  - Utilize internet tools to expand participation at Quarterly meetings.
- Encourage and sponsor member participation in the POA conferences